

What if we shed some light on other islands?

Montreal, December 3rd 2019 – Among the activities organized to attract new residents to les Îles-de-la-Madeleine, the Communauté maritime is proud to announce that it take part in the *Montréal en Lumière* festival. As the main featured region, les Îles-de-la-Madeleine will be at the forefront of the 21st edition of this winter festival, which will take place from February 21st to March 1st 2020.

Montréal en Lumière is an excellent stage to present les Îles-de-la-Madeleine as a great year-round living environment. This will be the occasion to showcase les Îles' numerous opportunities and to broaden perceptions, as it is much more than a summer tourist destination. Moreover, the festive and gastronomic aspects of Montréal en Lumière provides the perfect setting to share our long-standing traditions and to allow festivalgoers to sample our local products.

The Communauté maritime des Îles, in collaboration with le Bon goût frais des Îles are delighted to be part of such an important event. The winter season is an excellent moment to gather and celebrate, like 'Madelinots' have been doing for many generations. We are looking forward to meeting festivalgoers and to offer them a taste of our insular lifestyle.

Our participation at the Montréal en Lumière festival is in line with our New Resident Attraction Strategy, which aims to attract year-round residents to the islands. Our objective is to promote les Îles-de-la-Madeleine to potential residents who are interested in learning more about our exceptional living environment and our tight-knit community.

- 30 -

For more information :

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